



TECHNICAL SUPPORT. RESOURCES. EVERYTHING YOU NEED TO BUILD YOUR BUSINESS.

Become a builder of New York ENERGY STAR Certified Homes® and Net Zero Homes and help more customers live comfortably. We'll provide you with the resources you need to convey the benefits of energy-efficient construction.

A DECISION THAT CAN BE VERY REWARDING

- Receive between \$2,000 and \$8,000 per home
- Earn \$1,000 for building display or model homes meeting program requirements
- Take advantage of a generous co-op advertising program
- May qualify for various federal tax incentives
- Differentiate your business by providing customers the ultimate in energy-efficient home construction with Net Zero

Home builders who are first-time program participants also qualify for a one-time payment of \$1,000 to offset the cost of their initial plan review, and the first confirmed Home Energy Rating that meets program requirements.



NYSERDA

BUILD YOUR REPUTATION AS AN ENERGY-EFFICIENCY EXPERT.

RECEIVE TECHNICAL SUPPORT FROM A HOME ENERGY RATER

In order to help you design and build homes that meet program standards for superior energy performance, builders must work with a Home Energy Rater. Their job is to ensure your homes feature the energy savings and quality necessary to earn the coveted New York ENERGY STAR Certified Home recognition. They provide:

- Individualized plan review and technical advice
- Customized energy rating certificates, including an estimate of each home's annual utility bills
- On-site building performance testing to evaluate home energy performance, air leakage, and health and safety issues

GET THE MARKETING AND SALES SUPPORT YOU NEED TO SUCCEED

- Customer education and sales brochures that highlight program benefits
- Model home branding kits
- Co-op advertising support that help stretch your marketing dollars
- Special events, public relations support, and media outreach to increase program awareness

GENERATE SERIOUS BUSINESS AND ENERGY SAVINGS

Homes of any size, style, or price range can be constructed to New York ENERGY STAR Certified Home standards. A program home features effective insulation, ventilation and air-sealing techniques, high-quality windows and doors, high-efficiency heating and cooling systems and sealed duct systems. Benefits to your customer include:

- Lower energy bills than conventional homes
- A quieter, more comfortable environment
- Improved indoor air quality
- Lower maintenance costs and enhanced durability

BECOME A PARTICIPATING HOMEBUILDER

Visit nyserdera.ny.gov/become-a-builder for complete step-by-step instructions. Once your partnership is approved, you will be listed on NYSEERDA's website as a qualified builder of New York ENERGY STAR Certified Homes.

NYSEERDA's Low-rise Residential New Construction Programs support the construction and purchase of energy-efficient New York ENERGY STAR Certified Homes up to homes which achieve net zero energy performance, offering recurring savings and greater value to homebuyers. Financial support is offered to participating builders who construct single-family homes or multi-unit residential projects, with more help available to support achievement of increased performance. Income-qualified home buyers may be eligible for additional support.

